

isa jokela-gomes

Freelance digital Product Designer working remotely from the UK.

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What gets me up in the morning is knowing I'll be working with a brilliant bunch of people tackling complex problems, and shaping products that have a positive environmental and social impact.

Case studies upon request

WORK EXPERIENCE

Feb – Dec 2022
Senior Product Designer
Lloyds Direct
Remote, UK

Apr 2019 – Nov 2021
Senior Product Designer
Yoti
London, UK

Dec 2018 – Apr 2019
Contract Senior Product Designer
**Good Innovation
Eight Inc.**
London, UK

Mar 2017 – Dec 2018
Senior Product Designer
Futurice
London, UK

Dec 2015 – Feb 2017
Product Designer
Futurice
Helsinki, Finland

May 2012 – Oct 2015
Visual Designer
358
Helsinki, Finland

Nov 2011 – Mar 2012
Graphic Designer
Miltton
Helsinki, Finland

SKILLS

- 01 Workshop and design sprint facilitation
- 02 Qualitative user research and testing
- 03 Customer journey mapping
- 04 Prototyping · User experience design for web and native applications
- 05 High-fidelity UI and visual design
- 06 Setting up and managing Design Systems
- 07 Working alongside developers in an agile environment
- 08 Supporting Product Managers in defining requirements and product metrics
- 09 Direct communication and collaboration with stakeholders

FORMAL LEARNING

2019
d.MBA · 6-week online part-time business course that teaches business fundamentals to designers
Remote

2008 – 2011
Bachelor of Arts (B.A.), Design and Visual Communication
Fine Arts University of Lisbon
Lisbon, Portugal